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🌐 www.blanko.co.il

Main tools

Sketch, Zeplin, Invision, Figma

Adobe: PS, AI, AE, XD

Axure



HILA BLAN

FULL STACK DESIGNER

Bachelor of Science in Interactive Communication, Camera Obscura.

Graduate of create user experience studies.

User experience designer and design lecturer.

Head of the User experience design at Shenkar Design Academy.

WHAT DO I BRING TO THE TABLE:

Create insightful & high-fidelity screen designs

Ability to build prototypes that demonstrate complex ideas and interactions.

I gather data to make informed design decisions - Know how to interpret concept to make informed design decisions.

Solid thinker with a clear point of view.

Independent, Self-starter with proactive and positive attitude

In-depth understanding of development technologies.

An advanced proficiency with design and prototyping tools

An understanding of design opportunities for different devices and screen types

WORK EXPERIENCE

2015-2021

Head of Studio Blanko

Consulting and providing services for startups in the early stages, branding and marketing strategies, marketing research, branding, product characterization, UI, UX, user interfaces, Web applications, application design and investor presentations.

2012-2015

Zulu Mobile

Designer and feature (ux/ui)

2009-2012

Teled

Teled - Design and operation of the interactive department of United King website films

2005-2009

Gravity

After Effects Editor

EXPERIENCE AS A LECTURER

Shenkar Design Academy

Lecturer and Head of the UI / UX Department

John Bryce Training

Lecturer and Head of the Graphic Design Department

Holon Institute of Technology - HIT

lecturer

LANGUAGES:

Hebrew: mother tongue

English: Native level

